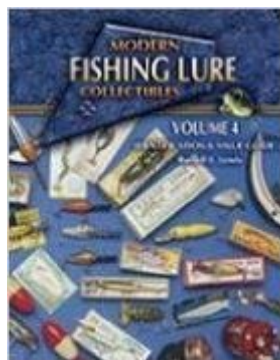


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# Modern Fishing Lure Collectibles: Identification & Value Guide, Vol. 4



## Synopsis

This volume is the fourth in a colorful, historical, five-volume series by author Russell E. Lewis. Dealing primarily with items made in the United States since 1940, the series details the fishing tackle industry and its changes until the closing of most companies in the early 1980s. Large, crisp photos, realized values, and company histories are once again components of this essential encyclopedia for collectors. It contains all-new material not presented in the first three volumes. Expanded manufacturer information and new companies are highlights of the book. A review of items from 1953 until 1972 will show collectors what was available at particular times from various companies. Then, the years 1959 and 1970 are given full coverage, as well as all Abu-Garcia items for 1966. Finally, selected photos of miscellaneous fishing collectibles and photos of rods and reels made from 1938 until 1972 round out the book. Nearly 1,500 photos make this a perfect companion to the author's other books

## Book Information

Series: Modern Fishing Lure Collectibles (Book 4)

Hardcover: 384 pages

Publisher: Collector Books; Ill edition (October 15, 2005)

Language: English

ISBN-10: 1574324713

ISBN-13: 978-1574324716

Product Dimensions: 8.5 x 1 x 11 inches

Shipping Weight: 3.4 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,102,404 in Books (See Top 100 in Books) #34 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Sports Memorabilia & Cards > Sports Memorabilia](#) #1011 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference](#) #2092 in [Books > Sports & Outdoors > Hunting & Fishing > Fishing](#)

## Customer Reviews

Mr. Lewis attempted to buy my lures in 2010 for \$800. There were 300 of them, Heddon's in boxes, and Arbogast Jitterbugs and Hula Poppers, too, in their original boxes. He didn't get them and I am so glad! His guide has helped me to identify the valuable ones, which will now be sold on eBay.

Nice book if you like to collect or even simply have some older lures. Gives you a good historical

perspective, and even if all lures aren't in it the major ones are. You might be surprised at what some of your lures are potentially worth and even change your mind about using them and it will help if you're looking for some older lures on ebay and don't know if they are overcharging or not. Many of the lures listed can have a broad range of prices and this will help you decide if you're getting a bargain or getting ripped off or not.

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